

HARD TRUTHS

Asia-Pacific's PayTV landscape is in a state of flux. At present, the industry is littered with markets of varying performance standards. Although regulatory improvements have been made in some territories, others are still muddled in over-restrictive legislation.

TELEVISION ASIA PLUS

November 2011

NEWS ANALYSIS

Trademarks are intimately involved in the entertainment industry in terms of product placement, but the relationship between trademarks, the products they support and the use of product in film or TV has caused intriguing problems which frequently strike at the very heart of what trademarks are all about.

INTER-MEDIA

September 2011

THE INTERNET OF THINGS AND THE AGE OF SPIME

The Internet of Things as it has been become known refers to a vision of an Internet in which not only is anyone connected, anywhere and anytime, but so too is anything. What is relatively more recent is the host of new applications based on sensors and identification technologies. These are giving rise to a network of things with embedded intelligence, and to transform our expanding and ever chaotic sea of bits and bytes into usable information and knowledge.

INTER-MEDIA

September 2011

GLASSES-FREE 3D GOES FOR GOLD

While much of the hype surrounding 3D TV in the home has thankfully faded over the last year, a number of notable developments offered some positive news for the technology, both in equipment and content. Advances in tech and content point toward 2012 Olympics.

BROADCASTING & CABLE

September 12, 2011

COMBINING TO MEET THE DIGITAL CHALLENGE

The shift away from tape poses some tricky questions for production companies in U.K. Broadcasters have come together under the Digital Production Partnership to address the challenges faced by producers in the shift to tapeless. There is a big learning curve ahead for the broadcasting industry.

BROADCAST

September 30, 2011

THE FUTURE OF MOBILE TV

While TV remains arguably the single most powerful medium in engaging mass audiences, the proliferation of mobile devices such as smartphones and tablet PCs is heralding the gradual shift of TV beyond its traditional bastion of the living room. After a number of setbacks, is mobile TV finally taking off?

ASIA-PACIFIC BROADCASTING

October 2011