

Attachment (II)



Jason KWAN (Local Designer)

KWAN graduated from Visual Communication Design in School of Design, Hong Kong Polytechnic University in 2009. He has over 10 years' experience of working with a range of companies and brands across multiple platforms, such as City of Dreams, Swire Properties and K11, to deliver exceptional creative solutions — from brand identity, prints, typography to websites as well as various forms of printed matter. Every piece of his work demonstrates his exclusive approach to answering briefs, and occasionally, stubborn determination for perfection — it is etched into his souls that he never settles for second best. His unique aesthetic sensibility was developed during his defining

years in the School of Design, Hong Kong Polytechnic University, as well as a fervent thirst for exploring the unknown. As a new page of his career, he strives to create long-lasting designs and continue to challenge the norms by exploring the use of mixed graphics in spatial design contexts.