

Recruitment Advertisement

RADIO TELEVISION HONG KONG (Civil Service Vacancies)

Assistant Programme Officer in Media Management

Salary : Master Pay Scale Point 14 (HK\$23,285 per month) to Master Pay Scale Point 27 (HK\$43,120 per month)

Entry Requirements: Candidates should have

- (a) (i) a Hong Kong Bachelor's degree, or equivalent; or
 - (ii) an accredited associate degree or an accredited higher diploma in a relevant or related discipline (Journalism and Communication, Creative Media, Media Studies) from a Hong Kong tertiary institution, or equivalent; and 2 years' relevant experience relating to TV, radio or new media programme production, media management, public relations and/or marketing; or
 - (iii) an accredited diploma in a relevant or related discipline (Journalism and Communication, Creative Media, Media Studies) from a Hong Kong tertiary institution, or equivalent; and 4 years' relevant experience; or
 - (iv) a pass in 2 subjects at Advanced Level in the Hong Kong Advanced Level Examination (HKALE) and Grade C or above in 3 other subjects in the Hong Kong Certificate of Education Examination (HKCEE) (which may include Level 3 in Chinese Language and English Language), or equivalent; or Level 3 or equivalent [See Note (1)] or above in five subjects in the Hong Kong Diploma of Secondary Education Examination (HKDSEE) (which may include Level 3 in Chinese Language and English Language), or equivalent; and 5 years' relevant experience; or
 - (v) Level 2 or above in Chinese Language and English Language together with 3 other subjects at Grade E or above in the HKCEE, or equivalent; or Level 2 or equivalent [See Note (1)] or above in five subjects in the HKDSEE (which should include Chinese Language and English Language), or equivalent; and 6 years' relevant experience; and
- (b) met the language proficiency requirements of Level 2 or above in Chinese Language and English Language in the HKCEE or HKDSEE, or equivalent.

Notes:

- (1) For civil service appointment purpose, “Attained with Distinction” in Applied Learning subjects (subject to a maximum of two Applied Learning subjects), and Grade C in Other Language subjects in the HKDSEE are accepted as equivalent to Level 3 in the New Senior Secondary subjects in the HKDSEE. “Attained” in Applied Learning subjects (subject to a maximum of two Applied Learning subjects), and Grade E in Other Language subjects in the HKDSEE are accepted as equivalent to Level 2 in the New Senior Secondary subjects in the HKDSEE.
- (2) For civil service appointment purpose, “Grade C” and “Grade E” in Chinese Language and English Language (Syllabus B) in previous HKCEE are accepted administratively as comparable to “Level 3” and “Level 2” respectively in Chinese Language and English Language in the 2007 HKCEE and henceforth.
- (3) For the purpose of heightening public awareness of the Basic Law (BL) and promoting a culture of learning of BL in the community, assessment of BL knowledge will be included in the recruitment for all civil service jobs. Candidates who are invited to attend the trade test(s) will be assessed on their BL knowledge through a written test on the same day. The BL test result will be one of the considerations to assess the suitability of a candidate.
- (4) Candidates expecting to obtain the required academic qualifications within three months from the closing date for application may apply. Consideration for appointment will be subject to their successful obtaining the required academic qualifications.
- (5) Candidates will be required to pass trade test(s) for consideration of his / her suitability for appointment.
- (6) Candidates have to provide documentary proofs of their qualifications and relevant experience before or after the recruitment interview.
- (7) Candidates who have taken and completed a relevant subject related to Journalism and Communication, Creative Media or Media Studies from a local university or tertiary institution, or equivalent, are advised to indicate clearly the subject taken under Section A (II) – “Education” of the G.F. 340 (Rev.3/2013). Candidates are also advised to state clearly their highest attainment for the Chinese Language and the English Language in HKDSEE/HKCEE/HKALE (or equivalent), under Section A(I) and (III).
- (8) Candidates who have acquired relevant experience relating to TV, radio or new media programme production, media management, public relations and/or marketing in a media organization are advised to indicate clearly the business nature of the organization and the candidates’ nature of work under “Employment Record” of the G.F. 340 (Rev.3/2013).

Duties: An Assistant Programme Officer in Media Management is mainly deployed on (a) managing resources and systems relating to programme production, media operation and the new media; (b) contract management, content policy, programme licensing, broadcasting standards, copyright issues; and (c) corporate affairs, programme publicity and marketing.

(Note: May be required to work irregular hours and shifts; and to work during typhoons, Rainstorm Black Warning and other emergencies.)

Terms of Appointment: A successful candidate will be appointed on three years' civil service agreement terms. A gratuity may be granted upon satisfactory completion of the agreement with consistently high standard of performance and conduct. The amount of gratuity payable will be the sum which, when added to the Government's contribution to the Mandatory Provident Fund Scheme, equals 15% of the total basic substantive salary drawn during the agreement period. Upon completion of the three years' civil service agreement terms, the officer may be appointed on the prevailing permanent terms.

Address and Enquiry Tel. No.: Personnel Registry (Recruitment Team), Radio Television Hong Kong, Broadcasting House, 30 Broadcast Drive, Kowloon (Tel: 2339 6444).

Closing Date for Application : 24 October 2014

General Notes:

- (a) Candidates must be permanent residents of the Hong Kong Special Administrative Region at the time of appointment unless specified otherwise.
- (b) As an Equal Opportunities Employer, the Government is committed to eliminating discrimination in employment. The vacancy advertised is open to all applicants meeting the basic entry requirements irrespective of their disability, sex, marital status, pregnancy, age, family status, sexual orientation and race.
- (c) Civil service vacancies are posts on the civil service establishment. Candidates selected for these vacancies will be appointed on civil service terms of appointment and conditions of service and will become civil servants on appointment.
- (d) The entry pay, terms of appointment and conditions of service to be offered are subject to the provisions prevailing at the time the offer of appointment is made.
- (e) The information on the maximum pay point is for reference only and may be subject to changes.

- (f) Fringe benefits include paid leave, medical and dental benefits, and where appropriate, assistance in housing.
- (g) Where a large number of candidates meet the specified entry requirements, the recruiting department may devise shortlisting criteria to select the better qualified candidates for further processing. In these circumstances, only shortlisted candidates will be invited to attend trade test(s).
- (h) It is Government policy to place people with a disability in appropriate jobs wherever possible. If a disabled candidate meets the entry requirements, he/she will be invited to attend trade test(s) without being subject to further shortlisting.
- (i) Holders of academic qualifications other than those obtained from Hong Kong institutions/Hong Kong Examinations and Assessment Authority may also apply but their qualifications will be subject to assessments on equivalence with the required entry qualifications. They should deliver or post copies of their official transcripts and certificates to the above address.
- (j) Civil service vacancies information contained in this column is also available on the GovHK on the Internet at <http://www.gov.hk>.
- (k) Towards the application deadline, our on-line system will likely be overloaded due to large volume of applications. To ensure timely completion of your on-line application, it is advisable to submit the application as early as possible.

How to apply: Application must be made on the prescribed application form G.F. 340 (Rev.3/2013), which is obtainable from any Public Enquiry Service Centres of District Offices, Home Affairs Department or any Job Centres of the Employment Services Division, Labour Department. The form can also be downloaded from the Civil Service Bureau's website (<http://www.csb.gov.hk>) or RTHK's website (<http://rthk.hk/recruit>). Applicants should submit their application on or before the closing date of application through either one of the following means: (a) deliver or post it to the address stated in this advertisement [The post mark date on the envelope will be regarded as the date of application. Please specify on the envelope "Application for the post of Assistant Programme Officer in Media Management"]; or (b) submit it through internet [through Civil Service Bureau's website (<http://www.csb.gov.hk>). Applicants are recommended to apply through the internet]. Holders of academic qualifications other than those obtained from Hong Kong institutions / Hong Kong Examinations and Assessment Authority should deliver or send by post, on or before 7 November 2014, copies of their official transcripts, diplomas / certificates and other relevant qualification documents to the department at the address stated in this advertisement [please clearly state the internet application number, where applicable, on every page of the documents]. Applicants are encouraged to provide their email addresses on the application form. Applications that are incomplete, or

without the needed qualification documents, or late or submitted by fax / email will not be considered. Candidates who are selected for further consideration will normally receive an invitation in about 6 to 8 weeks from the closing date for application. Those who are not invited to trade test(s) may assume that their applications are unsuccessful. Only shortlisted candidates will be notified.