

☞ THE NON-MONOLITHIC INTERNET

In recent years, policy debates have exhibited a tendency to talk about the Internet as if it was a single, unified phenomenon to which everyone must have non-discriminatory process. This research article will try to examine such proposition critically and explore the policy implications that might follow.

INTER-MEDIA

May 2013 Volume 41 Issue 2

☞ OPENING AND LINKING DATA

There are ambiguities in the term “open government data”, with open government suggesting releasing information previously held back, while open data is merely a technology that greatly eases access and enables third party innovations.

INTER-MEDIA

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☞ THE HUB OF THE MATTER

Some clusters aggregate media companies in the hope that they will work by serendipity. The other way is to think about creating a whole ecosystem that recognises how media works. Planned or organically grown media clusters are the new engine rooms of global economies. But do they work?

BROADCAST

May 31, 2013

☞ LOCAL TV FIGHTS OFF “VIRAL” INFECTIONS

While every savvy station is using social media to spread its message, YouTube and other video platforms can be an enemy as much as an ally. The practice of “video-bombing” is an unwelcome trend.

BROADCASTING & CABLE

May 13, 2013

☞ SMALL SCREENS, BIG BATTLE

Savvy delivery of signature content to smart-phones and tablets is more than a thriving new TV station revenue stream – it’s critical to the medium’s survival. Station executives continue to search for the best way to remain relevant to the next generation of consumers.

BROADCASTING & CABLE

May 13, 2013

☞ 3DTV CONTINUES TO FORGE AHEAD IN ASIA-PACIFIC

3DTV may have had a slow re-start two years ago, but it still continues to gain traction in the Asia-Pacific region, thanks to solutions that enable 2D to be converted to 3D.

ASIA-PACIFIC BROADCASTING

May 2013

☞ 新總局成立，媒體融合提速？

長期以來，中國廣播電視和新聞出版分屬不同的政府部門管理，造成條塊分割、部門封鎖，在一定程度上制約了媒體產業的發展。隨着國家新聞出版廣電總局的組建，廣電與報業、出版以往「老死不相往來」的局面能否得到根本改變？

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