

## ☞ HOW DOES THE SATELLITE INDUSTRY IN ASIA FARE GOING FORWARD?

It is no surprise that major global satellite operators continue to invest heavily in the Asia-Pacific region. Yet, for all the promise and potential in the region, recurring problems persist such as widespread signal piracy as well as the need for regulatory reform. However, on the other hand, progress continues to be made with every passing year while the Asian satellite market continues on its growth trajectory. The future of the Asian satellite industry does look very promising ahead.

*ASIA-PACIFIC BROADCASTING*

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## ☞ FOR TALENT, BEING AN OPEN BOOK CARRIES RISKS

In the U.S., local TV station managers push their on-air staff to embrace social media, but given recent scary interactions with viewers, are reporters putting themselves in danger? Some think that rules from corporate clash with the very nature of social media, that it's meant to be spontaneous, freewheeling and, at times, heartfelt. Talent can't truly be themselves while adhering to the parameters set out by the stiffs in legal.

*BROADCASTING & CABLE*

*January 14, 2013*

## ☞ THE ROLE OF PRESS FREEDOM IN ECONOMIC DEVELOPMENT: A GLOBAL PERSPECTIVE

In this study, the authors explore the role of press freedom in the development of an economy, both in terms of economic growth and foreign direct investment. The relationship between press freedom, foreign direct investment, and economic growth is analyzed using a balanced panel of 115 countries. The existence of a bidirectional relationship between press freedom and economic growth is established using the generalized method of moments technique.

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## ☞ MEDIA PLURALITY AND THE INTENSITY OF READERS' POLITICAL PREFERENCES

The effect of the intensity of readers' political preferences on the news firms' incentives to choose between a single- and a multi-ideology strategy (i.e., media uniformity vs. media plurality) is being examined. The study shows that alternative formalizations of the intensity of readers' preferences alter the equilibrium level of media plurality, given that they affect demand for news.

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## ☞ 2013廣電參與三網融合的十大猜想

進入二零一三年，內地三網融合第一階段試點期滿三年，廣電行業從最初的滿懷期望，到如今的困難重重，其間的利益糾葛、紛繁的技術人員概念，複雜程度分析起來遠超原來的想像，所以對未來形勢的發展更是很難判斷。中國廣電網絡既肩負振興廣電產業的職能，也被賦予了政治宣傳職能，還同時具備促進科技進步的職能。

《世界寬帶網絡》

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