

## **[+] MEDIA AND DEVELOPMENT: OPTIMIZING MEDIA INDICES IN ASIA**

What is the relationship between media and liberty in an era of exploring Internet and mobile connectivity across Asia-Pacific? There is evidence from around the world that syndicated audience measurement and media research is a stimulus to growth and development of media markets.

*INTER-MEDIA*

*September 2012*

## **[+] THE EU PUBLISHING INDUSTRY**

The traditional publishing value chain is being disrupted in many markets as e-Publishing emerges as a commercial force. This paper summarizes the main findings of a recent research on the book publishing industry. In the media and entertainment markets, the book market is the only one where EU companies (Bertelsman, Hachette, Pearson, Wolters Kluwer) lead.

*INTER-MEDIA*

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## **[+] A DIVIDE THAT'S NOT AS DEEP AS YOU THINK**

The battle between Hollywood and Silicon Valley may make legal noise in Washington, but unlike inside the Beltway, both sides along this freeway acknowledge they need each other, and are even starting to act like it. Predicting what's next for television is never easy. But in recent years, the rhetoric surrounding the industry's future has been particularly heated.

*BROADCASTING & CABLE*

*September 17, 2012*

## **[+] WATCH THIS SPACE**

Keeping up with the latest TV production technology is a necessity for studios, more than any other creative space. This article looks at how four UK studios are staying ahead of the curve. These days, studios, control galleries and equipment have to be able to cope with many variations. All technology is at the cutting edge of what's available to date.

*BROADCAST*

*October 5, 2012*

## **[+] ARE TABLETS INITIATING MEDIA GROWTH?**

What kind of revolution are tablets like Apple's iPad stirring up? While the popularity of tablets has been keenly reflected in the continued proliferation of its numbers in the market, an evolution of its role and functions may be quietly taking place. Although it may once have been seen as a direct replacement for the PC, the tablet is today considered by many as an indispensable companion, or perhaps a primary device in enhancing the viewing experience.

*ASIA-PACIFIC BROADCASTING*

*October 2012*

## **[+] DOES TERRESTRIAL TV HAVE A FUTURE?**

Your view about the future of terrestrial TV probably depends on where you live. A unified standard is an important goal that would offer huge benefits for broadcasters, manufacturers and, above all, consumers.

*ASIA-PACIFIC BROADCASTING*

*September 2012*