

## ☞ SMARTER INTERNET TV ATTRACTS MORE BUYERS

In the TV world, it is all about content, but with video content continuing to proliferate online, a growing number of eyeballs are tuning in on the Net. In order for content producers to capitalize on this trend, that would mean finding a way for their content to be available on smart TV sets. Content developers also see growing smart TV opportunities.

ASIA-PACIFIC BROADCASTING

August 2012

## ☞ MOBILE SOLUTIONS KEEP YOU AHEAD OF THE GAME

Portability is key to get ahead of the competition. Thus there is a need to discover more streamlined tools for content production on the go. New efficiency tools for mobile TV production are getting smaller and smaller, ranging from a complete production suite that folds into a flight case to new and free software to run on an iPhone.

ASIA-PACIFIC BROADCASTING

September 2012

## ☞ ONLINE PANOPTICON

Despite our dissatisfaction with Facebook's privacy flaws, it has become an indelible part of the culture. After all, the company's motto is "to make the world more open and connected". Which begs the question: will there ever be a tipping point when it comes to how much we allow Facebook to share?

NEWSWEEK

October 8, 2012

## ☞ MULTISCREEN TAKES CENTRE STAGE AT IBC

One of the overriding themes of this year's IBC trade show will be how broadcasters are adapting to the growth in second-screen activity. A further sign of the convergence between traditional broadcast and the new control viewers are exerting is the presence of a number of brand advertisers.

BROADCAST TECH

September/October 2012

## ☞ HIGH PRIORITY

Moving from SD to HD remains the number one technology challenge for broadcasters, in-house facilities and service providers, with multiplatform delivery for VoD high up the agenda. But as most broadcasters are still transmitting in SD, facilities in this area are rebuilding their infrastructure to cope with full HD networks, as well as connected TVs and 3D.

BROADCAST TECH

July/August 2012

## ☞ 有綫電視的「三網融合」困境及幾點考慮

內地自2010年6月底啟動國家「三網融合」第一批試點工作以來，去年底又啟動了第二批試點工作，試點範圍覆蓋全國。「三網融合」通常被認為是廣電、電信兩大行業的博弈，廣電順利拿到了互聯網接入等電信業務的經營權，而電信進入廣電領域的「命脉」。而內容播控，依然掌握在廣電手裡。

《世界寬帶網絡》

二零一二年八月號