IT TAKES TWO

Consumers are embracing a multi-device, second-screen environment across music, TV, films and gaming. This article examines the rise of the second screen and how the boundaries between TV, Internet and gaming are becoming increasingly blurred. However, there are challenges associated with such compelling content.

BROADCAST TECH   *April 2012*

CONNECTED TV

There are a variety of names for new generation television – connected TV, Smart TV, IPTV, cloud TV, Web TV, streaming video, Internet TV and a variety of others. Industry generally might agree that this could be the year of connected TV – if everyone can ever agree on what connected TV is.

ASIA-PACIFIC BROADCASTING   *April 2012*

THREATS AND OPPORTUNITES FROM NEXT GENERATION TELEVISION

Video consumers have access to an ever increasing inventory of content choices. This paper examines the motivations, strategies and prospects of ventures offering video content via new methods. Does more choice than ever actually benefit consumers?

INTER-MEDIA   *March 2012*

IS MORE INTERNATIONAL REGULATION OF THE INTERNET HEADING UP?

Since its inception, the Internet has tested and challenged jurisdictional boundaries. More recently, cloud-based services have added additional layers of legal and practical complexity by shifting the computing paradigm from the purchase of products to the purchase of services.

INTER-MEDIA   *March 2012*

THE BLOSSOMING OF 3D

From 2D conversions to nature documentaries, 3D filming and post techniques are changing fast. How 3D can better engage a viewer with stories and characters is the mantle that needs to be carried forward.

BROADCAST   *April 13, 2012*

從廣電網絡運營商角度看互聯網電視市場競爭力

隨著中國網民人數的不斷增多，互聯網寬帶的不斷升級，家中有寬帶的用戶將越來越多，對互動視頻音頻的需求越來越多，這給互聯網電視帶來潛在的商機，也給廣電運營商帶來了一定威脅。

《世界寬帶網絡》   *二零一二年四月*