

【+】 IS THE RISE OF DTT IRRESISTABLE?

Digital terrestrial television (DTT) has proved a revolutionary force in international broadcasting contributing uniquely to the analogue TV world, but it also faces robust competition in the new digital one.

INTER-MEDIA

Volume 28, Issue 1, 2010

【+】 THE FUTURE OF TV IS SEARCH AND RECOMMENDATION

Search is the EPG of the web as technology proliferates over the coming year. Broadcasters can't afford to rest on their laurels. They must adapt and evolve in order to ensure survival in our increasingly connected world.

BROADCAST

October 29, 2010

【+】 SCREEN SEEKS 3D SUBTITLE STANDARD

The industry is calling for disparity information to be made available to the entire production and broadcast chain so that stereo 3D graphics and subtitles can be viewed more comfortably on 3D TV transmissions.

BROADCAST

October 22, 2010

【+】 FOR HI-DEF NEWS, IT'S PAYOFF TIME

While many stations have yet to offer high-definition (HD) local news and an even smaller number are sending back remote HD reports, operational savings are encouraging more newsroom HD upgrades.

BROADCASTING & CABLE

November 8, 2010

【+】 THE QUESTION OF ART AND CINEMA

Many questions arise in terms of definitions and scope that dwell upon the function, necessity and purposes of art. These "variables" of necessity or purpose can be layered at various ideological and existential levels. The further dimension of cinema adds to the complexities.

MEDIA ASIA

Volume 27, Number 3, 2010

【+】 CONSTRUCTING PUBLIC SERVICE MEDIA AT THE BBC

The history of the British Broadcasting Corporation (BBC) is characterized by the pioneering use of new technologies to develop content services that attract a mass audience. Now 87 years on, the BBC is again a test-bed for the creation of new content services by harnessing emerging technology and has a key role in the development of Public Service Media both in theory and practice.

INTER-MEDIA

Volume 38, Issue 3, 2010

【+】 最大的螢幕、最深的互動 網路智慧電視搶先佈局

今年10月，索尼(Sony)發表了內建Google TV平台的網路智慧電視產品，為電視產品開闢了新的市場。但智慧型電視到底是什麼？它將帶來哪些新的科技發展方向及機會？

《數位時代》

二零一零年十一月