

### 1. PUTTING CITIZENS BACK INTO JOURNALISM

The term “citizen journalism” is somewhat paradoxical. Why do we consider it meaningful to distinguish “citizen journalism” from just plain “journalism”? Journalism, in principle, is supposed to be of citizens, for citizens, and by citizens. So how the citizens got taken out of journalism, and how we might put citizens back in?

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### 2. FIVE NEW RULES OF PRODUCTION

The harsh reality of television production today – no matter the genre, daypart or mode of delivery – is that it’s scattered with land mines for producers and production companies. This article examines some guidelines for navigating today’s TV production landscape.

*BROADCASTING & CABLE*

*October 19, 2009*

### 3. THE DIGITAL CHALLENGE FOR LOCAL TV DRAMA

Even before the financial recession, free-to-air TV was suffering from audience fragmentation as the number of channels proliferated with digital delivery and the rise of the Internet. Prime-time TV drama can be very popular but it is also the most costly form of programming to produce.

*INTER-MEDIA*

*October 2009*

### 4. READY-TO-PLAY DRM TOOLS

With new platforms being deployed, new digital rights management (DRM) tools need also be in place, to ensure content is delivered and protected from unauthorized users.

*ASIA-PACIFIC BROADCASTING*

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### 5. CENTRALISED SIGNAL MONITORING – THE WAY TO GO

Monitoring more than 100 pay-TV channels simultaneously would be quite challenging with traditional broadcast signal-monitoring equipment. Thanks to more centralized monitoring solutions, multi-viewers are becoming common in the industry as a way to reduce cost, space requirements, and powering and cooling.

*ASIA-PACIFIC BROADCASTING*

*November 2009*

### 6. 新媒體趨勢與廣播發展：關於消解與重塑的討論

廣播和其他傳統媒體一樣，正面臨迅速變化的新媒介環境及受眾變化的挑戰。如何看待廣播之於新媒介環境的關係、如何決策廣播之於新媒介環境下的發展，成為廣播業界關心的現實課題。

《CSM Radio Ratings Research》

*Issue 5, 2009*

### 7. 動漫電視新聞：一種電視新聞傳播形態解析

隨着創新傳播技術的發展，當今電視新聞傳播的方式愈發豐富多彩，Flash動漫也開始出現在電視傳播中，甚至在新聞類別節目中也可以看到。動漫應用在電視新聞傳播是否可行？它有哪些獨特優勢與不足之處？如何對其進行合理的定位？

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