

### 1. TECHNOLOGY TRENDLINES - WHAT' S IN THE CARDS FOR 2008

Looking forward and looking back — while Web 2.0 is on the radar for 2008, some pegged it as 2007' s hype. Clearly, Web services represent an opportunity for Hong Kong enterprises in 2008.

COMPUTER WORLD

December 2007

### 2. INTERNET TV AND P2P VIDEO : IPTV' S LATEST CHALLENGER

This year should prove to be a banner year for IPTV, though not necessarily in the way you might think. Lots of new service rollouts this year, but they could well end up competing against more than just the local cable TV company – or even each other – thanks to the rise of Internet TV and peer-to-peer (P2P) streaming video.

TELECOM ASIA

January 2008

### 3. IPTV MORE THAN JUST TOOLS

Today' s IPTV solutions offer end-to-end features including Digital Rights Management, providing ease-of-service deployment for new players like telecommunications companies which have added IPTV to their bouquet of service offerings.

ASIA-PACIFIC BROADCASTING

January 2008

### 4. NEW TOOLS FOR CONTENT CREATIVITY

The non-linear “revolution” is now old news with the emergence of the next generation of non-linear editing (NLE) systems, which have helped content providers create more compelling video offerings at a faster and more efficient pace. So, what' s new with the new NLE systems?

ASIA-PACIFIC BROADCASTING

January 2008

### 5. THE IMAGE-MAKERS BEHIND THE MUSIC-MAKERS

Graphic design for music these days involves much more than just coming up with a pleasing visual for the album cover. Designers are collaborators with the featured artists, attempting to convey the spirit of their songs to a potential audience, often across a variety of media, including motion.

IDN

Volume 14, 2007

### 6. 觀念轉型帶動傳播轉型

新媒介的崛起帶來了無限的生產、無限的傳播、無限的需求。提倡一種生活方式和邏輯解讀，或許成為了新聞媒介最重要的價值所在。

<南方電視學刊>

二零零七年第六期

### 7. 中國媒介的落差與反思

在全球化背景下，本文從兩個範疇，探討國內媒介與文化產業的整合，以及媒介產業群化的問題。

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