

1. YEAR OF PRECISION AND SOPHISTICATION

Asia's digital industry will have more than just growth to celebrate next year. Along with more dollars finding their way to digital platforms, 2008 could well mark the industry's belated coming of age in Asia.

DIGITAL MEDIA

January 2008

2. PULLING THE STRINGS OF CHINA'S INTERNET

The use of "volunteers" to control China's Internet can be traced back to 2005, with now playing an active, hands-on role in censoring information through a strong team of Internet monitors.

FAR EAST ECONOMIC REVIEW

December 2007

3. HOW WEB 2.0 IS CHANGING THE FACE OF BUSINESS

Mashup technologies will empower users to build and customize services enabling a more nimble and dynamic business but could also leave I.T. marginalized. The focal point is : leveraging Web 2.0 for development.

ENTERPRISE INNOVATION

December 2007

4. MOBILE TV WILL BE A SUCCESS — BUT IT'S GOING TO TAKE SOME TIME

Implementing mobile TV in a profitable way is one of the big challenges for the broadcast and telecommunications industry alike. The technology to do is here, but there are other barriers, which make it a tough hill to climb.

ASIA-PACIFIC BROADCASTING

December 2007

5. MOBILE TV TAKES — NEW BROADCAST DIGITAL TV STANDARD COULD OPEN UP MARKETS

Broadcasters beaming signals to cellphones is a large and potentially lucrative new market for advertising and subscription revenues at a time local TV faces an onslaught of competition.

BROADCASTING & CABLE

November 26, 2007

6. WHO'S REALLY WATCHING HDTV?

In the nine years since the first high-definition TV sets hit store shelves in US, production and transmission equipment have gotten cheaper and better, and most major programmers have launched high-def versions of their channels. But one thing hasn't gotten much easier : figuring out exactly how many people are actually watching HDTV programming.

BROADCASTING & CABLE

November 26, 2007

7. 內地有線數字電視發展的形勢與任務

中國近年數字電視的發展快速，但發展中仍存在諸多問題。

<世界寬帶網絡>

二零零七年十二月

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